

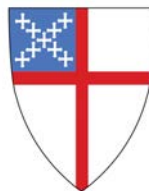
# THE EPISCOPAL NEW YORKER

THE OFFICIAL NEWS PUBLICATION OF THE EPISCOPAL DIOCESE OF NEW YORK



## 2020 MEDIA KIT

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Contact: Patrick Shanley, Ad Sales Representative | (312) 919-1306 | Patrick@kevinshanley.com  
[www.EpiscopalNewYorker.com](http://www.EpiscopalNewYorker.com)

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## About *The Episcopal New Yorker*

### **About the Diocese:**

The Episcopal Diocese of New York is made up of more than 190 congregations encompassing Manhattan, the Bronx, and Staten Island in New York City, and the counties of Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster and Westchester.

### **Statement of Purpose:**

The purpose of *The Episcopal New Yorker* is to unify the Episcopal Diocese of New York so that people may know and live out the Gospel. It does this by freely communicating the news of the diocese, its parishes, and the Worldwide Anglican Communion in a way that is relevant to the lives of its readers.

### **Frequency:**

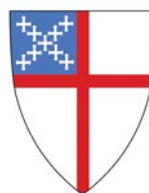
Published four times a year, *The Episcopal New Yorker* arrives in-homes in early February (Winter issue), early May (Spring Issue), early August (Summer Issue), and early November (Fall Issue).

### **Total Distribution:**

*The Episcopal New Yorker* is sent to all current members of congregations in the diocese and reaches more than 29,000 households in the metropolitan New York City area. It is also distributed to parishes, religious houses, and every other Episcopal diocese in the U.S.

### **Each Issue:**

Reaching laypersons and clergy, *The Episcopal New Yorker* informs, inspires, teaches and promotes understanding among the diverse constituencies in the diocese. Each issue is a tabloid-format, newsprint magazine of 36 to 44 pages and includes content intended to be of interest to members of the Episcopal Church in New York in particular, alongside articles of general interest to Christians more broadly.



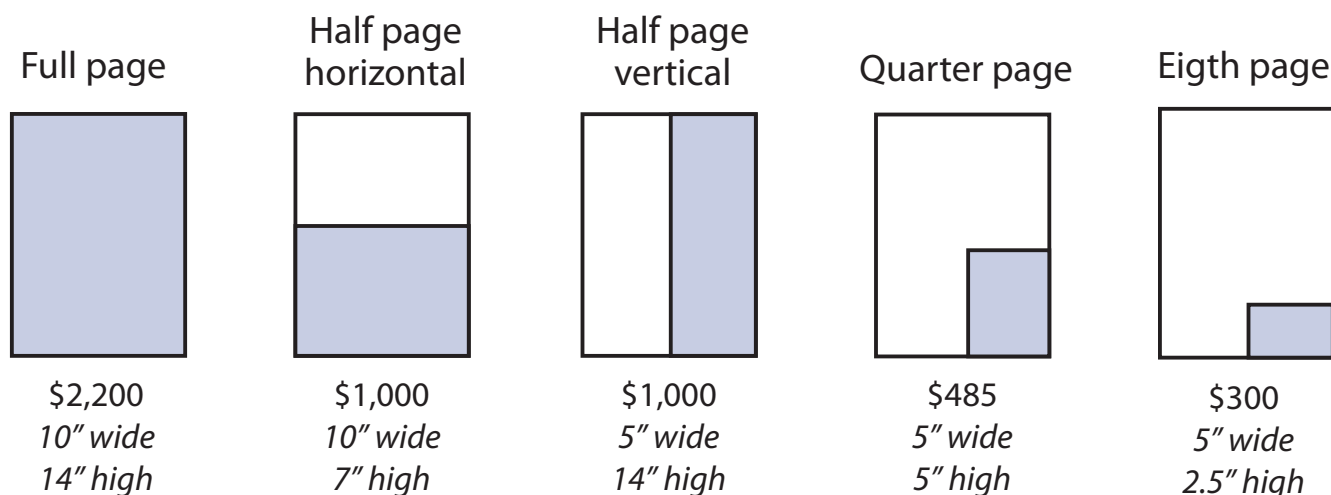
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## Advertising Rates 2020

Display Rates (per insertion)



### 2020 Closing and Copy Deadlines

Please call Patrick Shanley (see contact info below) to confirm deadlines, as issue dates can change.

<u>Issue #</u>	<u>Closing Date</u>	<u>Artwork Due</u>	<u>Arrives In-Homes</u>
Winter 2020	1/3/2020	01/10/2020	early-February
Spring 2020	4/3/2020	4/10/2020	early-May
Summer 2020	7/3/2020	7/10/2020	early-August
Fall 2020	10/2/2020	10/9/2020	early-November
Winter 2021	1/8/2021	1/15/2020	early-February

Inserts are available upon request. The pricing is based on the size and weight of the piece.



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