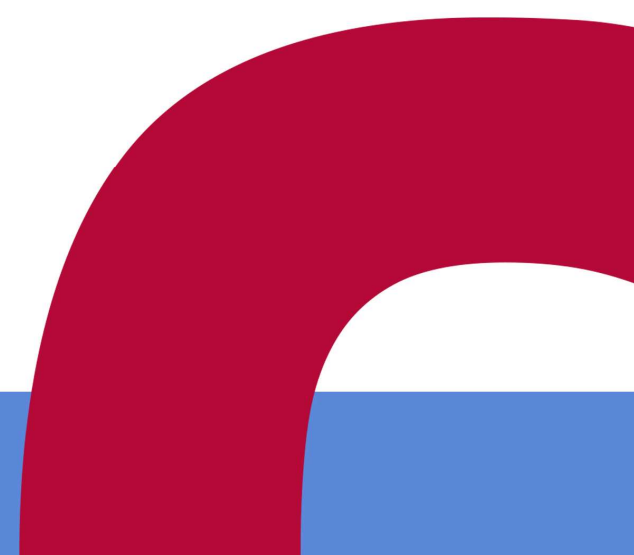


Tools to Empower Parish Leaders



James W. Murphy
June 21, 2023 - 5:30pm - 6:15pm
Wardens Conference Webinar
Diocese of New York



What is the Episcopal Church Foundation (ECF)?

Independent, lay led organization, founded in 1949



A comprehensive and holistic resource that helps vitalize Episcopal faith communities

Empowers congregations through visioning and planning, leadership development, and raising financial resources for ministry

Through our programs, ECF is building a Church...

- Lay and clergy leaders work together to transform the Church
- Healthy, vital, vibrant Episcopal communities of faith
- Meaningful opportunities for Christian stewardship and effective fundraising
- Innovative, mission-based ways to be the Church of the future

ecf

What is the Episcopal Church Foundation (ECF)?

Overview:

- Independent and lay-led foundation
- ECF's mission is to strengthen the **leadership** and **financial** capabilities of Episcopal congregations, dioceses, and other institutions
- ECF carries out this mission through a wide array of programs including...

Leadership Resources

- ECF Vital Practices (ecfvp.org)
- Vestry Resource Guide
- Finance Resource Guide
- Fellowship Partners Program
- Educational Events

Financial Resources

- ECF360.org (Fundraising website)
- Planned Giving
- Donor-Advised Fund
- Endowment Management

Duties of a Warden in the Episcopal Church

Responsibilities may vary from parish to parish but include....

- Leadership and Representation
- Pastoral & Spiritual Support
- Administration and Governance
- Financial Stewardship
- Property Management
- Community Engagement

Wardens cannot do all of this work alone!

Tools to Empower Wardens & Other Leaders

- **Resources from the Diocese**
- **Resources from Church Pension Group & Various Entities**
- **Resources from the Episcopal Church Foundation**

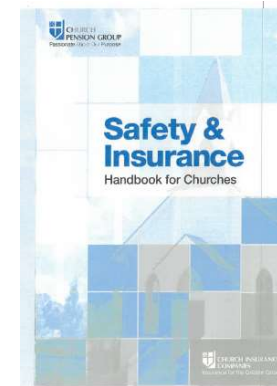
Resources from the Diocese for Wardens

- **Role of Wardens:** www.diocesenyny.org/ednyfiles/the-role-of-wardens
- **Best Practices for Wardens Workshop: June 24, 2023 (Calvary Church)**
- **Many more on the Diocesan website:** www.diocesenyny.org

Great Resources for Wardens & Other Leaders

From Church Pension Group (www.cpg.org)

- Manual of Business Methods in Church Affairs
- Safety & Insurance-Handbook for Churches



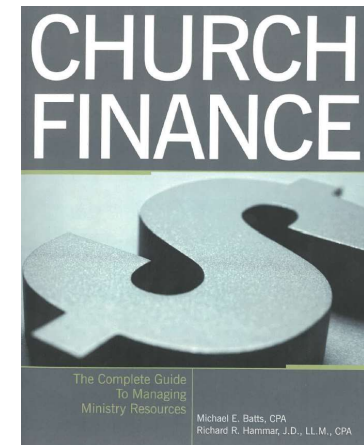
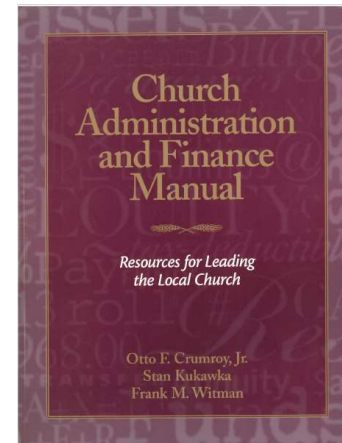
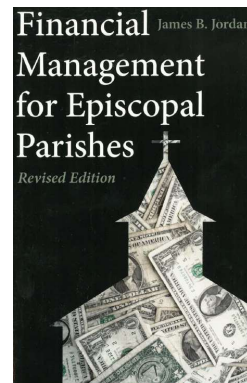
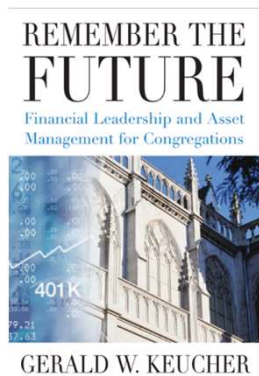
Manual of Business Methods in Church Affairs

In accordance with Title I, Canon 7, "Of Business Methods in Church Affairs"
January 2023

The Domestic and Foreign Missionary Society of the Protestant Episcopal Church in the USA

Various books on Church Financial Management

- *Remember the Future* (by Fr. Jerry Keucher)
- *Financial Management for Episcopal Parishes*
- *Church Administration & Finance Manual*
- *Church Finance*



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Great Resources for Wardens & Other Leaders

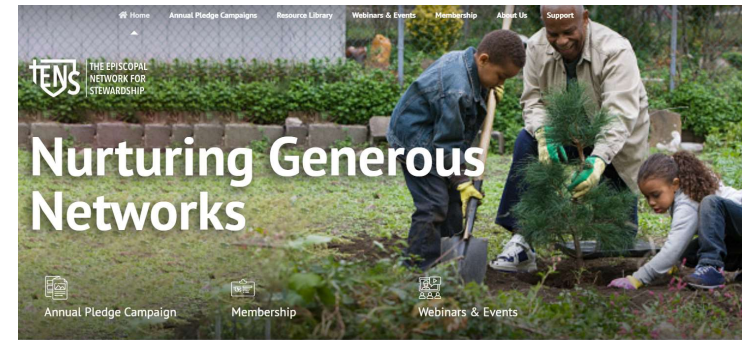
On Stewardship & Giving:

The Episcopal Network for Stewardship

www.tens.org

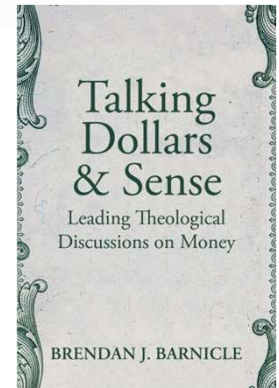
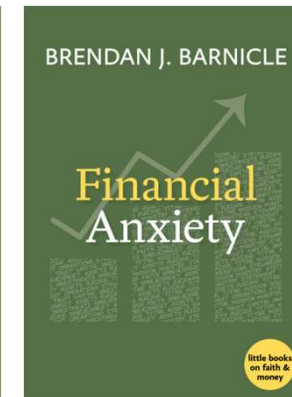
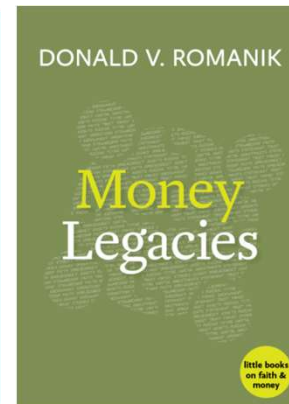
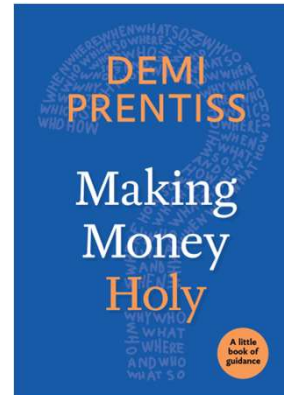
Various books Church Publishing

- *Money Legacies*
by ECF's President Donald Romanik
- *Making Money Holy*
- *Financial Anxiety*
- *Talking Dollars & Sense*



The Episcopal Network for Stewardship

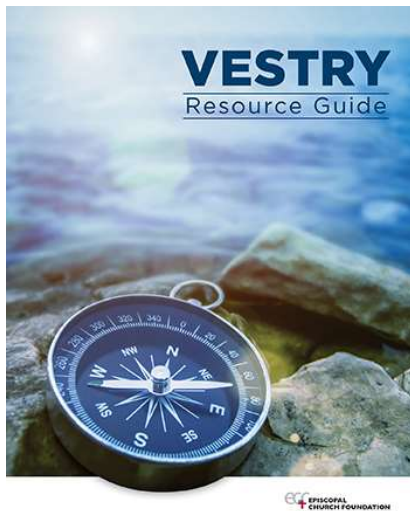
www.tens.org



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Classic Resources from ECF

- www.ECFvp.org (Vital Practices site with all webinars)
- Vestry Resource Guide



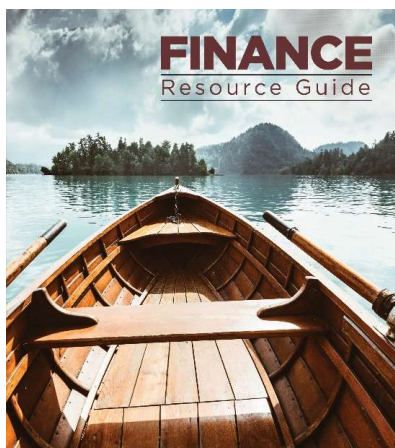
This is a screenshot of the ECF Vital Practices website. The header includes the ECF logo and navigation links: VESTRY PAPERS, ECF360, BLOGS, TOOLS, WEBINARS, TOPICS, EN ESPAÑOL, and ABOUT. The main content area is titled 'Upcoming Webinars' with the subtitle 'Online learning opportunities with experts and peers'. Below this, there is a section for 'PAST WEBINARS' with a grid of nine webinar cards. Each card includes a date, a title, and a brief description. For example, one card from February 28, 2023, is titled 'Important changes regarding Charitable Gift Annuities and Qualified Charitable Distributions'. At the bottom of the grid, there is a green button labeled 'ALL PAST WEBINARS'.

This is another screenshot of the ECF Vital Practices website, showing a grid of resource categories. The header is identical to the previous screenshot. The main content area features several resource cards. One card is titled 'Racial Justice Resources' and describes a curated collection of resources for engagement and learning. Another card is titled 'COVID-19 Resources' and describes resources designed to inform and support churches during the pandemic. A third card is titled 'Stewardship' and describes tools for encouraging year-round offerings of time, talent, and treasure. At the bottom of the grid, there are four dark blue buttons with white text: 'All Saints' Mad-lib Pledge Card', '10 Common Mistakes in Fundraising', 'Year Round Stewardship: Talking About Money', and 'Reframing Stewardship'.

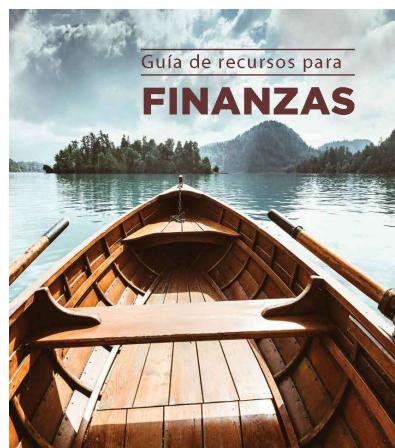


New Resources from ECF

- Finance Resource Guide
- ECF360.org (Comprehensive Fundraising site)
- **Materials in Spanish**



ecf EPISCOPAL CHURCH FOUNDATION



ecf FUNDACIÓN DE LA IGLESIA EPISCOPAL

Annual Giving Campaigns

Deciding on a Campaign

This section will provide you with suggestions for annual campaigns. Click on each card below to see a brief description of the campaign, as well as advantages and disadvantages of each. When you're ready to select one, click the Select campaign button at the bottom. You will then be brought to a sample checklist for how to complete the campaign. You can change your campaign selection at any time.



Enhanced Online



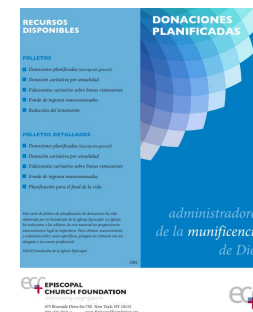
Every Member Visitation



Congregational Dinner



Direct Mail

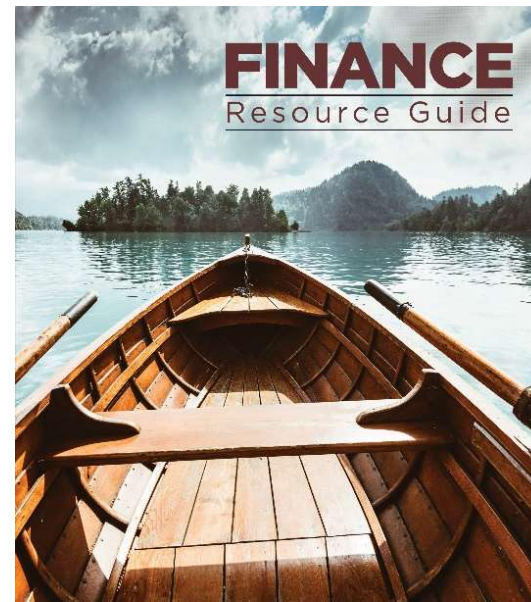


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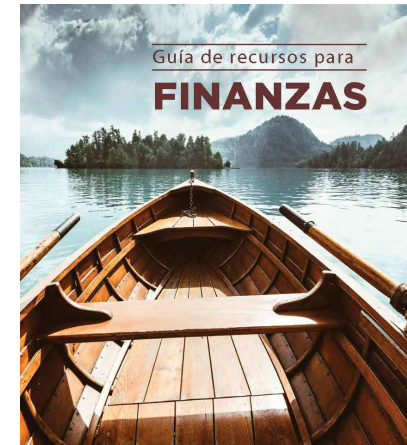
Finance Resource Guide

- **Finance and Theology** – the “Why”
- **Finance and Leadership** – the “Who”
- **Finance and Thinking Strategically** – the “How”
- **Finance and Administration** – the “What / Where / When”
- **FRG Tools & Resources - Online**

For the Diocese of NY:
Treasurer’s Interactive Webinar
on FRG September 7th, 2023



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EPISCOPAL
CHURCH FOUNDATION



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FUNDACIÓN DE LA
IGLESIA EPISCOPAL

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Visit www.ecf360.org

ECF's Comprehensive Fundraising Resource site!

Log In Sign Up

ecf360

ECF invites you to sign up for its new low-cost subscription service providing useful resources for your community of faith in Stewardship/Annual Giving, Capital Campaigns and Planned Giving. Your subscription will include step-by-step guides and calendars to implement your plans, as well as downloadable templates and much more! Resources will continue to be upgraded and enhanced in the months to come!

Subscription Details ↓

Stewardship/Annual Giving Resources

Choose from numerous annual campaign options and many downloadable tools and resources.

Preview

Capital Campaign Resources

Guides you through ECF's Discern, Study and Ask stages for a small capital campaign.

Preview

Planned Giving Resources

Gives you direct access to the many tools of ECF's comprehensive Planned Giving on Demand toolkit.

Preview

✔ **Yearly Plan**
\$99/year

● **Monthly Plan**
\$10/month

SIGN UP






Many Different Annual Giving Campaigns

www.ecf360.org

Annual Giving Campaigns Help

Deciding on a Campaign

This section will provide you with suggestions for annual campaigns. Click on each card below to see a brief description of the campaign, as well as advantages and disadvantages of each. When you're ready to select one, click the Select campaign button at the bottom. You will then be brought to a sample checklist for how to complete the campaign. You can change your campaign selection at any time.

-  Enhanced Online
-  Every Member Visitation
-  Congregational Dinner
-  Direct Mail
-  Small Group
-  Telephone Solicitation
-  Worship Services
-  Online Campaign

Choose an Option

Congregational Dinner

This is similar to the Worship Services Campaign except that all of the energies of the congregation are directed toward one dinner. The congregation considers the dinner the big event of the year. An outstanding presentation is prepared, usually involving the top leadership of the church. Commitments are seldom received at the dinner but usually are presented at a worship service later.

Strengths

- Can have several dinners to reach more members.
- Requires comparatively little time.
- Everyone hears the same presentation.
- Can make good use of audiovisuals.
- Can be low cost.
- Strengthens fellowship.
- Provides face-to-face contact.
- Can distribute materials easily.

Limitations

- Does not reach shut-ins, nonresidents or uncommitted members.
- A large crowd can inhibit sharing.
- Reaches only those in attendance
- Requires extensive follow-up.

When To Use This Campaign

- Your church has a tradition of good attendance at dinners and churchwide events.
- You want to provide an opportunity for fellowship and dialogue among members.
- You have a year-round program of stewardship education and mission interpretation in place.

When Not To Use This Campaign

- You do not have space to accommodate 100 percent attendance.
- You expect controversy over some aspects of your program.
- Your goal necessitates reaching every member of your congregation.
- You have used it successfully as your sole strategy for more than two consecutive years.



Congregational Dinner

Select Campaign

Close

Be Guided Step-by-step

Annual Campaign Checklist

Worship Services

This strategy focuses on the commitment invitation and reception during Sunday worship. The focus may extend through several Sundays culminating in a special service during which pledge or commitment cards are completed, returned and dedicated. The planning committee's energy is directed toward promoting large attendance at the worship service.

Select a Different Campaign

6 Weeks Prior

5 Weeks Prior

4 Weeks Prior

3 Weeks Prior

2 Weeks Prior

1 Week Prior

Commitment Sunday

6 Weeks Prior

Action Items

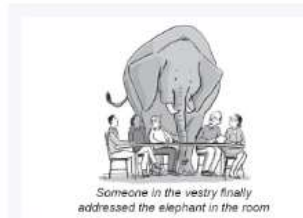
- Outside guest leader meets with Commitment Sunday leaders.

Mark Complete

www.ecf360.org

Step by Step guidance for a small Capital Campaign or Special Appeal

Capital Campaign



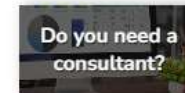
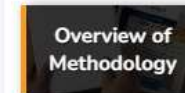
Are You Ready For A Capital Campaign?

So you've been thinking and talking about a capital campaign and perhaps you don't know where - or how - to begin.

[Click here to review *How To Prepare for a Capital Campaign*](#)

This site will help you address questions and anxieties you may have, such as if you'll need to engage a consultant or if you can manage it on your own. You should know that many congregations have successfully raised funds on their own. With planning, organization, and teamwork it can be done. The Capital Campaign Guidebook will show you how.

Site Features



Download the Manual



Capital Campaign Guidebook

Introduction



Phase One - Discernment



Phase Two: The Feasibility Study

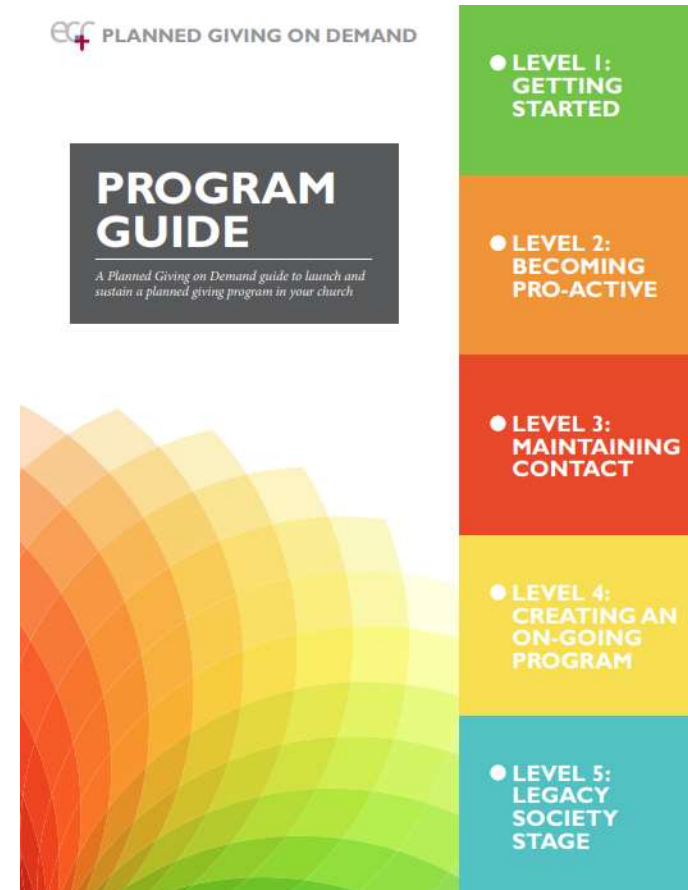


Phase Three - Solicitation (the "Ask")



www.ecf360.org

Step by Step guidance
for implementing or
improving a parish
Planned Giving effort



Any documents you create for Stewardship can be stored for future use and reference in ECF360



Your Documents

Store and Retrieve Your Stewardship Documents



The diagram illustrates a three-step process for document management. Step 1, "Organize and store for later," is shown in a blue box with a safe icon. Step 2, "Upload Documents," is shown in a dark grey box with the text "Use this space to upload notes, brochures and other non-sensitive documents." Step 3, "Retrieve Later," is shown in a dark grey box with the text "Future stewardship committees can retrieve key documents in one place."

This section provides a place to store your key stewardship documents. Any items you upload will be saved and highlighted for you here. You can also upload other documents, such as meeting minutes, appeals letters, updated templates from Capital Campaigns or other stewardship materials. **Please note that this system is not intended for securely storing sensitive information like financial records.**

Your Documents

Enter your search terms here...

Search



Test document



Stewardship Letter.2021



thank you letter.New donor.2022



Stewardship letter.2022

Add Document

Recursos en Español/ Resources in Spanish

www.ECFvp.org/espanol
www.ecf.org/en-espanol



Junta parroquial

Descripciones del Trabajo de la Junta Parroquial
Este recurso incluye una descripción del trabajo para todos los miembros de la Junta Parroquial. También incluye descripciones específicas para el Guardián Mayor, el Guardián Menor, el tesorero y el secretario. Este recurso ...

¿Abarca mucho pero aprieta poco su junta parroquial?
¿Intenta su junta parroquial hacer todo a la vez en reuniones mensuales en las que todo lo que enfrenta la iglesia se saca a relucir y discute? ¿Se improvisan casi todas las ideas? ¿O se presentan como comentarios considerado...

Mis diez puntos principales

By Scott Eversick
De la misma manera en que el Gran Comtedido, "Por tanto, id y haced discípulos a todas las naciones", no entra en detalle sobre cómo llevar a cabo esa misión, los cánticos de la Iglesia Episcopal no son especialmente específico...

¿De Arriba o de Abajo?

By Alberto Cutié
Alberto Cutié comparte diferencias clave en el gobierno entre la Iglesia Episcopal y de la Iglesia Católica Romana. Disponible en español e Inglés.

Una Instantánea de Nuestro Barrio Urbano

By Anna Olson
Lo más difícil de ver es lo que tenemos delante de los ojos.

FILTRO TEMAS

LOS TIPOS DE CONTENIDOS

MÁS TEMAS

TEMAS



Junta parroquial

Intuición y percepción sobre reuniones de la junta parroquial, roles y responsabilidades, retiros de la junta parroquial y más.



Evangelismo

Proclamar las Buenas Nuevas, extendiendo la invitación a unirse a la Iglesia Episcopal.



Cambio

Ideas sobre liderar el cambio en la iglesia, iniciar y suspender ministerios y concentración en la misión.



Visión y planificación

Forma en que los líderes elaboran una visión estratégica y un plan para sus feligresías.



Mayordomía

Herramientas para estimular las ofrendas de tiempo, talento y tesoro durante todo el año.



Diversidad

Celebrar las diferencias individuales y colectivas, ampliando la participación.

Temas destacados

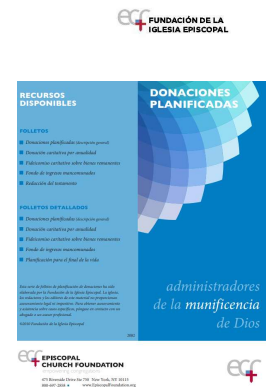
Buscar artículos y recursos por tema



The logo for ECF (Episcopal Council on Field Studies), consisting of the lowercase letters "ecf" in a blue, sans-serif font, with a red vertical bar to the right of the "f".

Publicaciones en Espanol

- [Guía de recursos para juntas parroquiales](#) (Vestry Resource Guide)
- [Guía de recursos financieros](#) (Finance Resource Guide)
- **NEW** Planned Giving booklets & brochures en Espanol
 - www.ecf.org/programs/planned-giving-stewardship



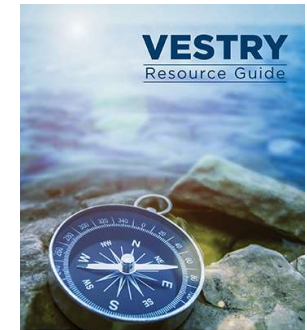
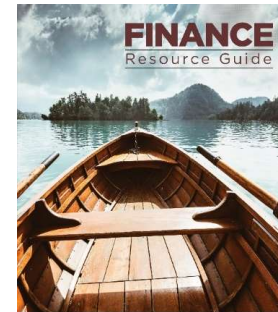
Other Resources from ECF

For Parish Leaders:

- *Vestry Resource Guide*
- *Finance Resource Guide*
- Endowment & Gift Acceptance Policies
- Investment of Permanent Assets
- ***Planned Giving on Demand***
- Funding Future Ministry
- Leadership Resource site: www.ecfvp.org

For Parish Members & Donors

- Donor Advised Fund (DAF)
- Life Income Gifts
- PG Booklets & Brochures
- Planned Giving Sponsored Website for Donors www.episcopalgifts.org
- Webinars for Adult Forums



Questions?

ecf

At your service

ECF always available to assist Planned Giving, Donor Solutions & Stewardship Services

Jim Murphy, Director of Stewardship & Operations

jmurphy@ecf.org

Christine Eagan, Program Associate

ceagan@ecf.org

Mark Blacklow, Administrative Assistant

giving@ecf.org

ECF website: www.ECF.org

ECF Vital Practices: www.ecfvp.org

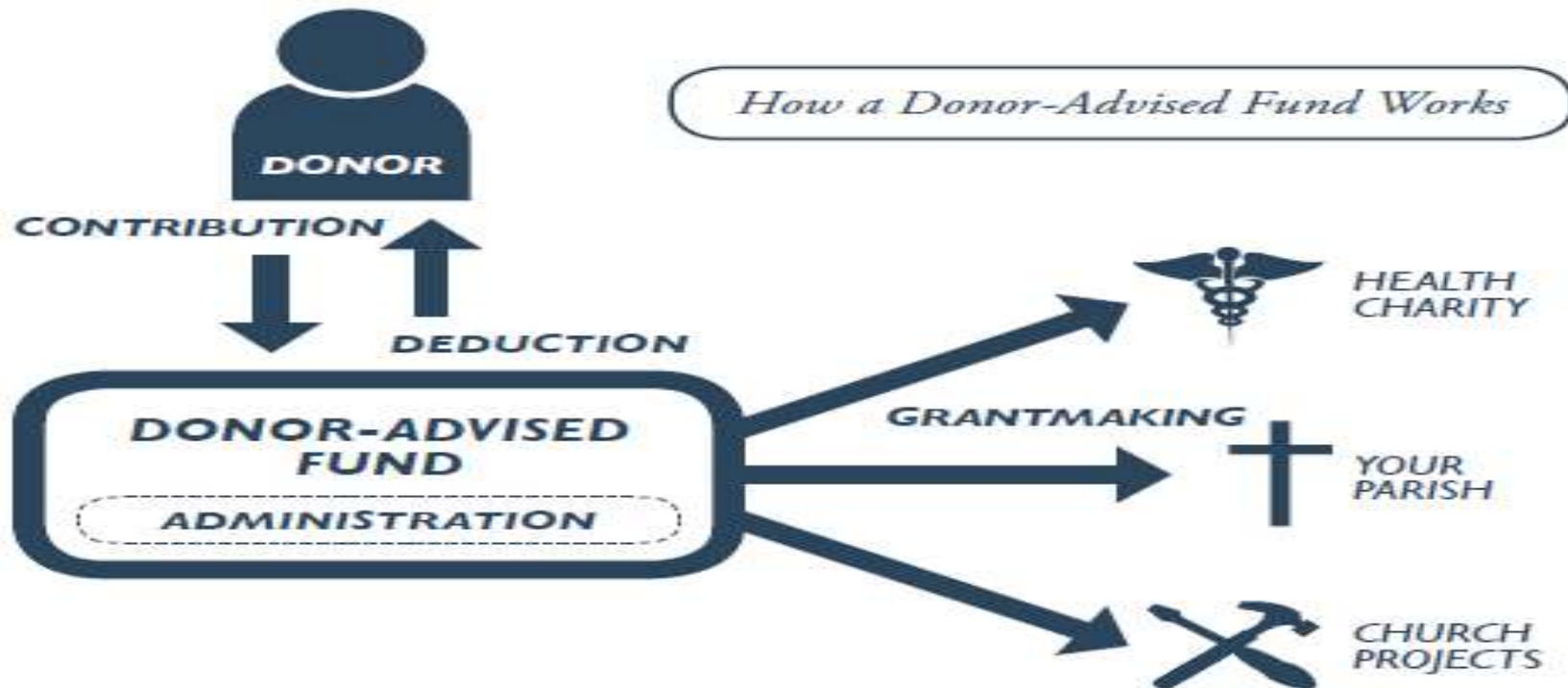
General Inquiries

Email: ecf@ECF.org

Phone: (800) 697-2858



What is a donor-advised fund?



What is *Planned Giving on Demand*??

- A toolkit that empowers leaders!
- Learn at your own pace
- Everything you need in one place
- Your parish receives this today from your Diocese!

