



Managing the Kingdom Project

The “Why” Poll

- ▶ How many of you want your church to grow?
- ▶ How many want it to grow so that the organization can continue to exist?
- ▶ How many want it to grow so that you have enough income to keep doing what you have been doing?

▶ [Start with Why: How Great Leaders Inspire Everyone to Take Action](#)

by Simon Sinek



But seek ye first the kingdom of God, and his
righteousness; and all these things shall be
added unto you. Matthew 6:33 (King James)

Vision and mission

All Organizations are Fueled by their Vision and Mission

- ▶ **Mission:** description of what God is calling your congregation to do
- ▶ **Vision:** hopeful picture of how our church & world will look once mission accomplished

- ▶ Vital Teams 101, Episcopal Church Foundation,
<http://www.episcopalchurch.org/programs/vital-practices>

Purpose



A successful organization is one that lives into its purpose

- Bakeries Bake, Stores Sell Merchandise, Restaurants Feed Folks
- ▶ Churches exist to share with the world the Good News Of Christ Jesus, to reconcile and heal an alienated and broken world.

Sharing the Good News of Jesus Christ

- ▶ We have a relationship with God through Christ in the Power of the Holy Spirit and that has made all the difference in the world.
- ▶ Do we have a story of the difference that God has made in our lives: concretely, a life that was not complete and a relationship with God transformed us?
- ▶ People need hope, healing, strength, courage; they hear it best from lay people who have found this in Christ.



STEWARDSHIP - the conducting, supervising, or managing of something; especially: the careful and responsible management of something entrusted to one's care

TITHING – 10% to support the temple – first fruits of your labor.





Tithing/giving is a Spiritual practice
that impacts and reflects our
spiritual health; the same as
Sacraments, Prayer, Bible Study,
Volunteering.



Membership should be challenged to
look at what they value, and their
budget, and see where God is on the
list.



Every faculty you have, your power of thinking or of moving your limbs from moment to moment, is given you by God. If you devoted every moment of your whole life exclusively to His service, you could not give Him anything that was not in a sense His own already.

– C. S. Lewis, Mere Christianity

Some strategies for Year-round Stewardship

- Keep members informed of income and expenses
- Keep members informed of the status of their pledge
- Provide opportunities for members to testify about how God is working through the money realities of their lives: inspire folks to sacrifice, to trust God, to make commitments



During Stewardship Campaign in the Fall (September/October) encourage people to make small increases from the year before: 1%, 3%, 4% etc. -

This is not the sole responsibility of the clergy.

WHY ARE YOU HERE?



Societal/Economic Changes
Means that the Assumptions
Don't Add Up to a Balanced
Budget.

The shrinking middle class

- Chronic unemployment and under employment
- Larger gap between the have and have's not getting larger
- Values and dreams that take priority =lifestyle= challenge members

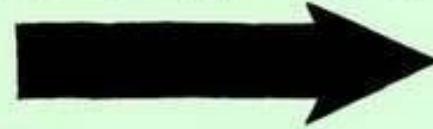
The War on the American Worker



THE UNDEREMPLOYED



UNEMPLOYMENT



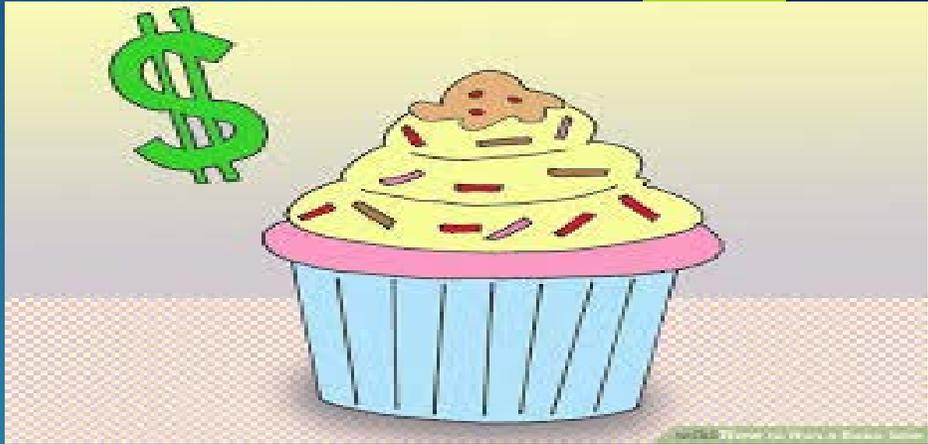




Space sharing: Building use/parking lots

Special events

Selling stuff/sales



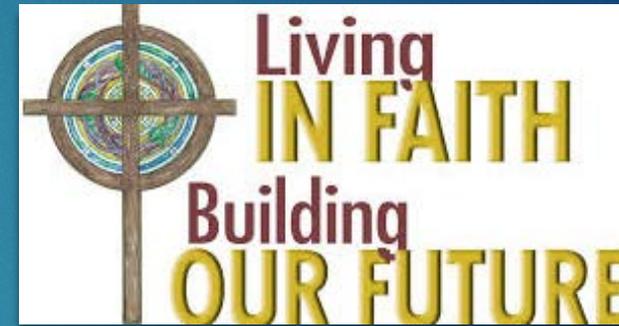
Ways to make money



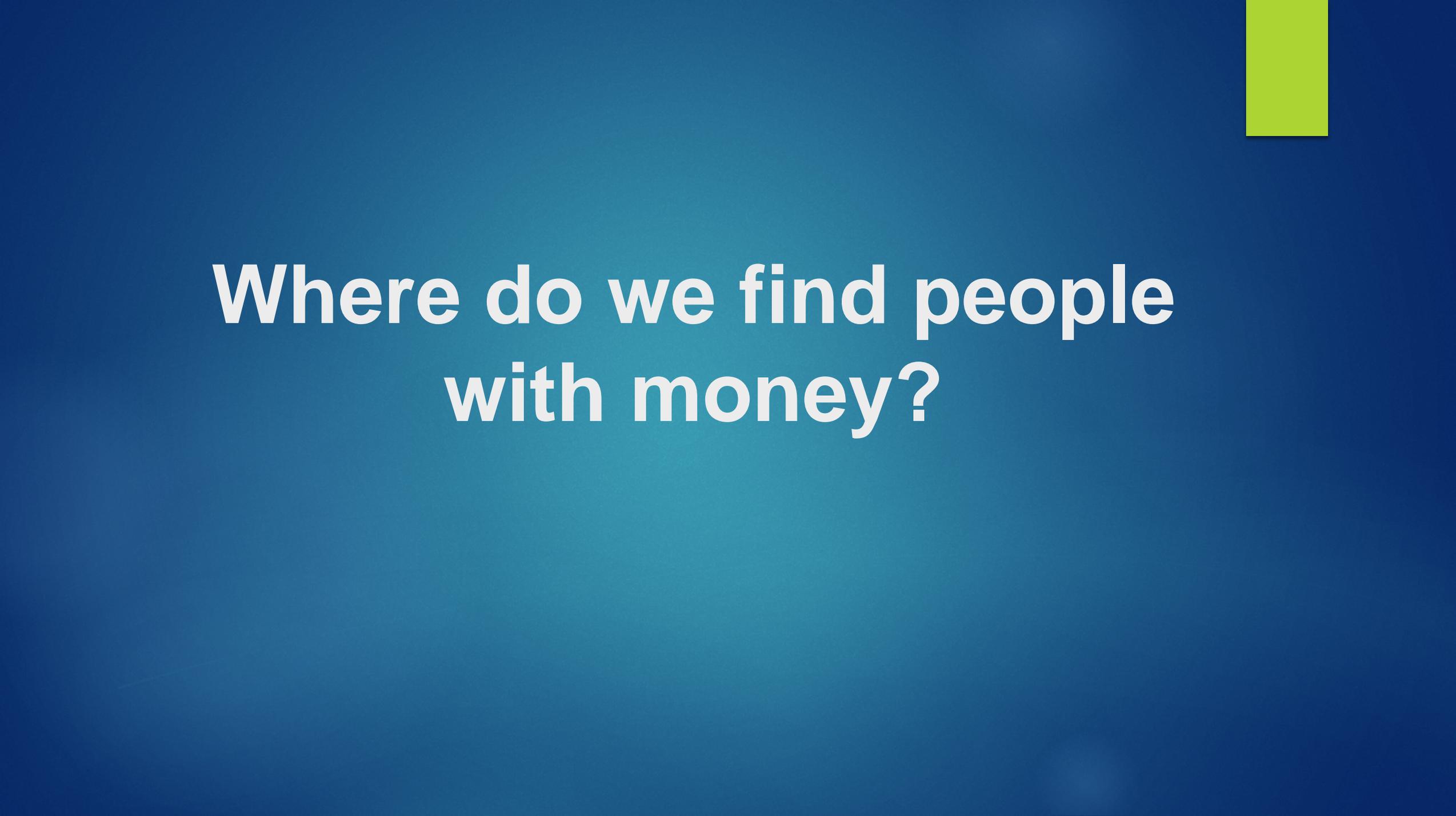
Tithes/Offerings



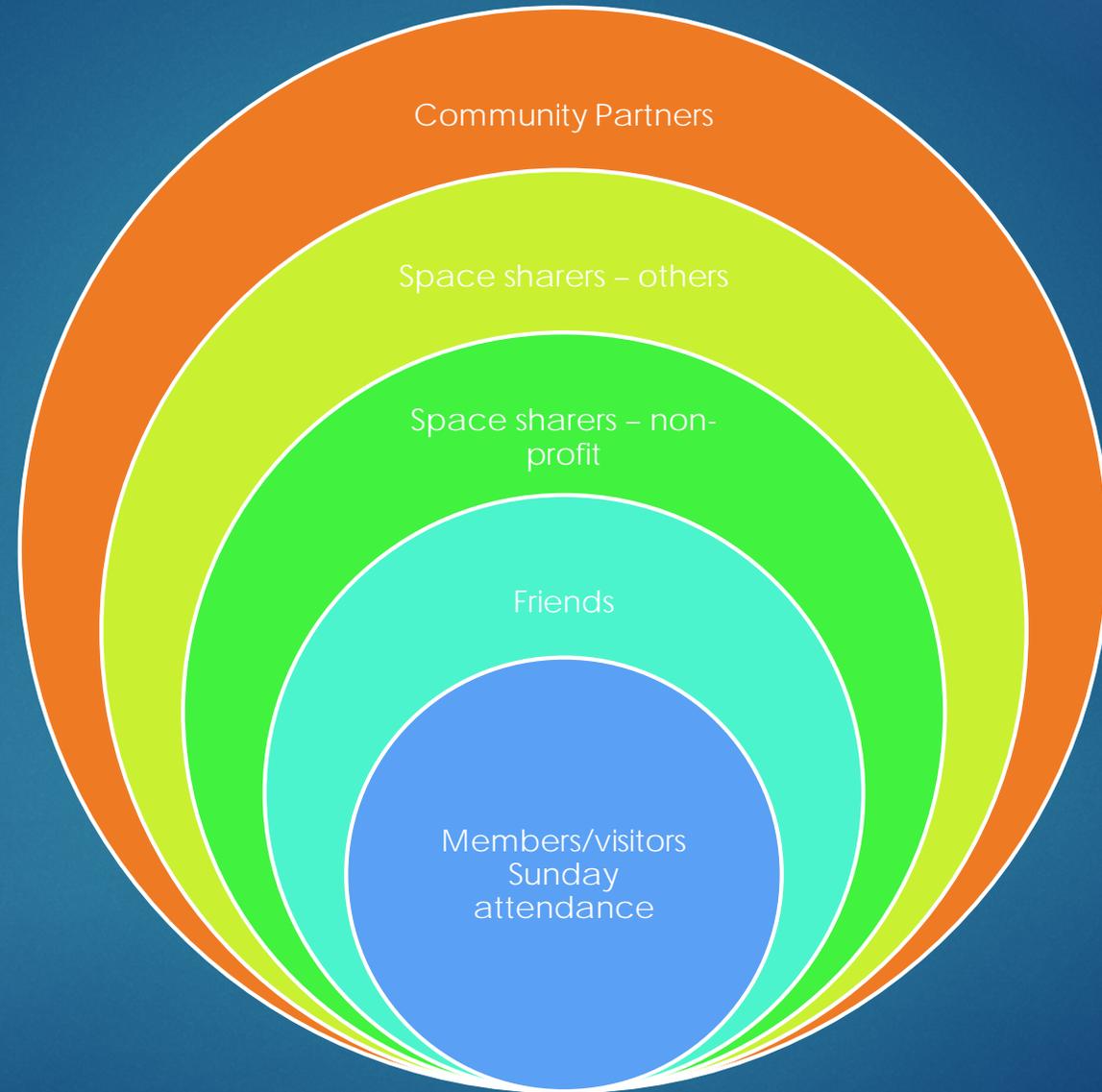
Estates/individual



Grants



**Where do we find people
with money?**





Relationships of mutual benefit/support

ALWAYS SET GOALS THAT ARE S.M.A.R.T :

Specific: Your goal must be clear and well defined.

Measurable: Include precise amounts, dates, etc in your goals so you can measure your degree of success.

Attainable: Make sure that it's possible to achieve the goals you set.

Relevant: Goals should be relevant to the direction you want your life and career to take.

Time-Bound: Your goals must have a deadline.

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DO'S AND DON'TS

Regular meetings for this work is a priority

- *Set S M A R T Goals and Objectives

- *What we are not going to do, to do this

Going out to meet people Spokesperson

- * good listener, knowledgeable, passionate, attractive

- *create a list of people in wider circles & learn about them

Research about cost of programs that include overhead

Thank you notes – with personal notes added

FUNDRAISERS

SMALL vs LARGE

Special Events

For people not at church, priced high enough to make it worth it

A.Sponsors

B.Ad books -\$20 to put a name in the book, \$500 for the cover page

C.Silent auction

D.Raffles

E.Low overhead- food, décor, etc.

F.EVERYONE IS RESPONSIBLE FOR SELLING TICKETS AND ADS

DO'S AND DON'TS

- A. Regular meetings for this work as a priority
- B. What we are not going to do, to do this
- C. Spokesperson- knowledge, passion, attractive, good listner
- D. Research about cost of programs that includes overhead
- E. Thank you notes w/personal note from person they have a relationship with.
- F. Set concrete goals and objectives w/deadlines, who is responsible, etc.
- G. Going out to meet people
- H. Create a list of the people in your community and learn about them.

